



Company: SH Worldwide

Service Lines: Site Research
Event Management
Destination Management
Online Registration

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INTRODUCTION

SH Worldwide is a product of three Seattle event management companies; Seattle Hospitality Services (founded in 1978), Chrysalis Events (founded in 2000), and Venture2 Hospitality Services (founded in 2001). Merging these three companies created one of the most comprehensive event management companies on the west coast. Each organization had its own distinct service lines within the event industry. Coming together has allowed SH Worldwide the opportunity to provide more services and work with a more diverse clientele. We are proud to offer event management services, site research services, online registration and destination management services.

SH Worldwide holds its team members to a standard of excellence, hiring only dedicated, enthusiastic employees who maintain a high level of commitment to producing exceptional events. The SH Worldwide team has unmatched experience. Many employees have been in the industry for 30+ years and they share their creativity and ideas with newer team members. We are constantly learning from each other, our clients, and our vendors. We are reenergized by new movements, trends, and ideas within the industry and this energy is evident in our events. When you hire SH Worldwide you hire true professionals.

AWARDS AND ACCOLADES

SH Worldwide takes tremendous pride in the creativity and dedication of its staff, who continuously go above and beyond for clients. Our staff's efforts give us a considerable competitive edge and establish an ongoing rapport with our existing clients. We continuously receive words of praise for the devotion our team has shown to the meetings and events we manage. Our selection as "Seattle Mayor's Small Business Award Winner" in 2009, "Best Company to Work For" in 2007 and 2008 and award for "Workplace Flexibility" in 2008 and 2009 strengthens our position as the event management employer of choice.

SERVICE LINES

Site Research

Since 2001, SH Worldwide's Site Research Service has saved our clients time and money. We can do the same for you. Utilizing our proprietary web based Site Research Tool to easily search hotels in almost every part of the world; we will find the perfect fit for your meeting or event.



Our philosophy is simple: provide our clients exceptional service and help them save time and money and mitigate risks associated with researching and contracting with the right hotel for their event.

Simple Process:

- **Build Online Event RFP** - Working with our client, we create a comprehensive RFP (request for proposal) detailing sleeping rooms, meeting space and other critical needs.
- **Invite Hotels to Bid Online** - Utilizing our Site Research Tool, we search our database of thousands of hotels worldwide and invite the ones that fit the search criteria to submit a proposal.
- **Detailed Site Report** - After collecting bid information, our Site Research Team prepares a comprehensive report providing all of the necessary information to narrow down the choices.
- **Contract Negotiation** - We put years of contract negotiation to work to make sure our clients get the most favorable terms and clauses possible and review the final contract using a 60 point checklist to ensure accuracy.

Throughout this entire process our clients stay informed and in control. Each of our clients has the ability to login to our online Site Research Tool and see the progress on every one of their events. They call the shots and we execute on their direction. Basically, we are an extension to the event planning team.

Event Management

Event Management is the art of designing, customizing, and executing an event. SH Worldwide streamlines the event planning process whether you are preparing for a corporate conference, tradeshow, holiday party, or anything in between. Our dedicated event professionals can be your full service event managers or act as an extension of your internal planning team. Our Event Management Team is passionate about providing exceptional customer service and creating a quality experience for your attendees.



SH Worldwide focuses on maximizing your return on investment by leveraging years of experience, innovative solutions, exceptional buying power and positive vendor relationships. Our goal is to add value to your event, creatively and efficiently.

Event Management Services Include:

- Project Management
- Budget Management
- Speaker and Entertainment Management
- Special Event Management
- Audio Visual Management
- Production Management
- Food and Beverage Management
- Offsite Activity/Tour Management
- Venue Negotiation
- Transportation Management
- Signage Management
- Conference Collateral Management
- Travel Coordination
- Survey Management
- Housing Management
- Onsite Event Management and Registration

Destination Management

Since 1978, SH Worldwide has been using our local expertise and vast resources to create one-of-a-kind events, activities and tours. We thrive on turning innovative ideas into perfectly tailored programs, delivered with the utmost professionalism and efficiency. We love to work behind-the-scenes, acting as an invisible extension of you. Our biggest reward is hearing you receive praise for a job well done.



With so many things to see and do, Seattle has become the incentive tourist and business destination of the Northwest. Surrounded by water and mountains, Seattle is a haven for the outdoor-minded as well as urban dwellers who bask in the hip boutiques, the Pike Place Market, glass art galleries and world-class museums. Contrary to what you might believe, there's more to Seattle than espresso carts, coffee stands and cappuccino bars!

From its global thinking to its coffee drinking, Seattle is a collection of places, ideas and cultures. A coastal city that lies equidistant from Tokyo and London, Seattle is truly a cultural melting pot, shaped by the Pacific Rim in everything from architecture to eclectic Seattle cuisine.

The best in urban recreation is at your disposal including golf, kayaking, sailing, fishing and hiking. A short drive out of the city leads to skiing, snowboarding, river rafting and some of the most scenic parks around.

- **Tours and Activities** - Seattle is a buffet for the senses . . . a blend of culture, adventure and innovation. With so much to see and do, let our local perspective work for you. We will design a tour program customized exclusively for your group.
- **Events** - Creativity is our passion, and with the Northwest as our playground, the possibilities are endless. From intimate gatherings to gala celebrations, our events are unmatched in creativity, delivery, service and value.
- **Transportation** - Since 1978, we have been providing seamless, well-organized and cost effective transportation. By land, air or water, we are the experts in moving people efficiently.

Online Registration Services

SH Worldwide offers a comprehensive and affordable solution for event registration. Our proprietary web-based software collects attendee information so you can plan and source your event more efficiently. This one-stop site allows attendees to access all event information in one place, facilitating a higher response rate. Your registration site is customized to compliment your brand and your event theme.



In addition to your online registration site, you can elect to include a registration professional to provide customer service to event attendees. Instead of reaching a call center, your attendees will contact a dedicated registration professional familiar with your event details. SH Worldwide professionals are empowered to solve problems and provide creative and resourceful solutions on the spot.

A customized online registration site means nothing without security. Rest assured that protecting personal and financial information is our top priority. SH Worldwide takes every measure to ensure that your registration site is accessible and complies with all security standards.

Your online registration site can include:

- Complete Informational Website
- Personalized Registration Questions
- Company Logos
- Photographs and Images
- Hyperlinks
- Pre-populated Forms
- Pre-loaded Attendee Information
- Custom Reports of all Attendee Information
- Custom Emails
- Unique URL
- Custom Graphic Design
- Multiple Registration Access Codes
- A Dedicated Registration Professional
- Registration Customer Service

CLIENT TESTIMONIALS

"You never lost your professionalism or calm demeanor in the entire planning process. No matter what we asked for, no matter what we threw at you, you continued to come through for us. If you couldn't provide what we asked for, you found a solution that was acceptable to everyone involved. Your willingness to be flexible and think outside the box is what made this event successful."

Candace Eddy, AT&T

"You and your staff must feel a tremendous sense of accomplishment. I certainly do and feel honored to have worked with you and your fabulous team of people. Your attention to detail and utter flexibility made it happen for us. You deserve accolades beyond what pen and paper can do."

Feikje van Rein, International Trademark Association

"My attendees said this was the best Sales Meeting ever! It was all thanks to you and the SH Worldwide staff. I have never used a service like yours before but I have to say, you were all top notch!"

Denise Sheldon, HPN on behalf of International Corn Products

"Your professionalism and expertise, coupled with your attention to detail and timely responses, were recognized and truly appreciated. SH Worldwide contributed to the overall success of our meeting!"

Fran Lappin Byrnes, American Society of Health-System Pharmacists

"We've had the pleasure of working with SH Worldwide on event logistics and registration projects. Each time we have the opportunity to work together, the best gets better. In the fast-paced atmosphere that is the Technology Industry, we look for a team that can be our right hand, an extension of us, and run with it. This takes a tremendous amount of experience and talent and we have found it in SH Worldwide."

Microsoft Corporation

"I can't imagine a more professional, attentive, responsive, creative DMC! SH Worldwide is the cream of the crop. These are times of extreme budgeting, but we still wanted to present wonderful events for our members. It was not an easy task, however your team was so creative. They stood up to the task of getting us exactly what we wanted (sometimes more than we expected) at exactly the right price."

Carmen Oritz-McGhee, World Airline Entertainment Association

"Your attention to detail throughout the week was reflected in the beauty, flow and success of each event from Opening Night through to the Day of Music. Your positive energy helped keep everyone going throughout this grueling process. Your ability to find common ground and build solutions was instrumental in keeping everyone one track and providing a wonderful experience for our patrons."

Deborah Card, Seattle Symphony

WHO WE WORK WITH

SH Worldwide is proud to partner with some of the finest companies and organizations from all over the world.

AGRICULTURE

Asplundh Tree Expert Co.
The Fertilizer Institute
Monsanto Company
Washington Farm Bureau

ASSOCIATION & NON-PROFIT

Chief Executives Organization
Geological Society of America
National Governor's Association
National Recreation & Parks Association
Natural Products Association Northwest
Washington Community Mental Health Council
World Airline Entertainment Association
WorldatWork
YMCA

AUTOMOTIVE

Acura
American Automobile Association (AAA)
Kenworth Truck Company
National Automobile/Truck Dealers Association
Subaru of America, Inc.

EDUCATION

DECA Washington State
Educause
Highline Community College
Mount Holyoke College
University of Washington
Washington State University
Washington State University Foundation

FINANCIAL

BlackRock
Charles Schwab
CNL Investment Company
Dow Jones & Company
Fannie Mae
Goldman Sachs & Co.
Guy Carpenter & Company, LLC
Homestreet Bank
JP Morgan Chase
KPMG
MasterCard International
Maveron LLC
Morgan Stanley
National Rural Utilities Cooperative Finance Corporation
Northwestern Mutual
Safeco Corp.
Russell Investments
Wells Fargo

GOVERNMENT

Port of Seattle
Seattle Public Library
Seattle Public Utilities

HOSPITALITY

Bishop-McCann
Expedia, Inc
Experient
Herff Travel, Inc
Island Partners Hawaii
Maritz
Marriott International
Meeting Consultants, Inc.
Universal SkyTours, Inc.

INSURANCE

All State Insurance
Amica Mutual Insurance Company
Farmers Insurance Group
New York Life Insurance
State Farm Insurance
Symetra Life Insurance

LEGAL

American Bar Association
Association of Legal Administrators
Baker & McKenzie
Bircham Dyson Bell
Conference of Chief Justices
International Trademark Association
Stikeman Elliott LLP

MANUFACTURING

American Petroleum Institute
Boeing Co.
Messier Dowty
PACCAR
Philips Oral Healthcare
Premera Blue Cross
Proctor & Gamble

MEDICAL

Academy of Osseointegration
American Academy of Neurology
American Academy of Periodontology
American Optometric Association
American Pharmacists Association
American Society of Cataract and Refractive Surgery
American Society of Plastic Surgeons
American Thoracic Society
Amgen
AstraZeneca UK
Bausch & Lomb
CIBA Vision
CooperVision Inc.
GE Healthcare
Genentech
GlaxoSmithKline
HIV Vaccine Trials Network
Indiana Healthcare Association
Seattle Children's Hospital
WIL Research Laboratories, LLC

PROFESSIONAL SERVICES

Avista Studios
Belfor USA
BI Worldwide
Golin/Harris International
Holman Communications
Milliman, Inc
NBBJ Design
Point B Solutions Group
Razorfish
ResidenSea
Rockwell Collins
ServiceMaster Clean
Slalom Consulting
Two Degrees

RETAIL

adidas
Coca Cola
Kroger Company
Getty Images
Lactalis Deli, Inc.
Maly's Distribution
Nike
Nordstrom
PepsiCo
Pernod Ricard
Red Robin
Starbucks
Walt Disney Records

TECHNOLOGY

AT&T Wireless
Avanade, Inc
BAE Systems
Bungie Studios
Dell
Ericsson
Hewlett Packard
IEEE
Infospace, Inc
LexisNexis
Nintendo
Nokia
Oracle
SAS Users Group International
Seagate Technology
Tableau Software
Teradata
Thales
Waters Corporation